

# WENDE BONNER MORGAINE

wendebmg@gmail.com

New Brighton (Eden Prairie by April)

(763) 772.5723

## EXPERIENCE

WEBSITE DESIGN & SOCIAL MEDIA MANAGEMENT CONSULTANT for various companies

*March 2019 to present*

- Creating and implementing website design and maintaining websites for clients
- Providing all social media images/messages, handling all social media posting for clients
- Developing brand identity and creating logo/font treatments for clients

DIRECTOR OF TRAINING at Association of American Colleges & Universities (AAC&U)

*2017 to 2019*

- Developed virtual training curriculum for national project, resulting in cost savings of over \$1000 per trainee per year
- Was the sole trainer for more than 100 faculty across the country and within five years, increased number of trainees to over 500 faculty per year
- Managed remote evaluation of over 10,000 pieces student work annually including hiring evaluators and supervising their evaluation duties

FACULTY (PART-TIME) at Portland State University

*2002 to 2004 & 2007 to 2009 & 2015 to 2017*

- Taught undergraduate courses both online and in-person including: Families & Society; American Family in Film & Television; City in Film; and Serial Killer Film Genre

DIRECTOR OF PORTFOLIO at Allegheny College

*2016 to 2017*

- Developed online curriculum enabling undergraduate students in Global Scholars program to create a digital portfolio showcasing their knowledge and experience

RUBRICS CREATION FACILITATOR at State of Massachusetts, Macalester College, Wartburg College, and Allegheny College

*2010 to 2017*

- Created and led rubric creation process enabling faculty to develop their own assessment tools to assess the unique goals and needs of their institutions and students
- For the State of Massachusetts, two tools were created and released publicly

DIRECTOR OF COMMUNICATIONS, CURRICULUM, & ASSESSMENT at Virginia Tech (Virginia Polytechnic Institute and State University)

*2011 to 2013*

- Developed and taught online curriculum for Stanford, University of Michigan, University of Texas at Austin, Georgia Tech, and Virginia Tech graduate students resulting in creation of individual digital portfolios showcasing knowledge and experience
- First online digital portfolio curriculum to be shared with higher education for public use

MANAGER, COLLABORATIVE FOR AUTHENTIC ASSESSMENT & LEARNING at Association of American Colleges & Universities (AAC&U)

*2010 to 2011*

- Obtained participation in weekly Collaborative meetings from all major educational technology companies
- Developed comprehensive technical vision (including user stories and wireframes) for national assessment platform currently in use across higher education

MANAGER, VALUE INITIATIVE at Association of American Colleges & Universities (AAC&U)

*2007 to 2010 & 2015 to 2016*

- Created fifteen assessment tools currently in use on more than 45% of college campuses in the United States
- Recruited more than 100 faculty volunteers from around the country, each of whom devoted an unpaid hour a week to the project for 18 months

## TECHNOLOGY

Apple Keynote  
Apple OS X  
Apple Mail  
Asana  
Box  
Buffer  
Doodle  
Dropbox  
Facebook  
Flickr  
Gmail  
Google Calendar  
Google Docs  
Google Domains  
Google Drive  
Google Forms  
Google Sheets  
HootSuite  
HTML  
Instagram  
Later  
Mailchimp  
MS Excel  
MS Powerpoint  
MS Word  
Quicktime video creation  
Quicktime video editing  
Twitter  
Wordpress  
Youtube

## CHARACTER

MYERS BRIGGS  
*ENFJ (The Teacher)*  
Teachers take initiative, are imaginative, empathetic, and systematic. Teachers tend to be organized, usually plan their work in advance, and can be trusted to honor their commitments.

ENNEAGRAM  
*Two (The Helper)*  
Helpers are hardworking and motivated people known for being caring, supportive, consistently warm-hearted, generous, and friendly.

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## EXPERIENCE, CONTINUED

CONTINUED: MANAGER, VALUE INITIATIVE at AAC&U

2007 to 2010 & 2015 to 2016

- Developed of 15 tools for Quantitative Literacy to Problem Solving to Ethical Reasoning
- Recruited over 100 campuses from to test and provide feedback on fifteen assessment tools
- Led the revision of the fifteen assessment tools based on campus feedback

CHIEF PORTFOLIO ARCHITECT & FACULTY TEAM LEADER at Portland State University

2005 to 2006

- Co-led team enabling transition to educational platform for large university

CONFERENCE CHAIR at Sakai Foundation and AAC&U

2005 to 2006 & 2009 to 2014

- For AAC&U, co-founded annual conference which started with 100 paying attendees in year one and grew to 500 attendees
- Scouted hotel locations for future conferences
- Handled entire session proposal process and developed conference schedule

FACULTY (FULLTIME) at Portland State University

2004 to 2006 & 2013 to 2014

- Taught undergraduate courses both online and in-person including: Families & Society; American Family in Film & Television; Societal Influences on Professional Practice; Family Health Issues; Gay Rights, Film, Television & Social Change; Professional Development in the Helping Professions; Identity of the Child in Popular Culture (also for graduate students); Politics, the Silver Screen & You; Human Development in the Family Setting

ASSISTANT FOR MENTOR DEVELOPMENT & TRAINING at Portland State University

2002 to 2003

- Co-wrote and co-developed a manual for writing instruction for more than 100 mentors
- Provided support to mentors in high school and university courses, developing educational materials for mentors, and supervising for weekly problem-solving meetings for mentors

MANAGER, OFFICE OF ADVANCEMENT at Oregon Health Sciences University

1996 to 1998

- Coordinated event planning and provided hosting for donor and alumni events
- Provided executive support to director for all advancement (development) activities (including donor meetings resulting in gifts of more than one million dollars)
- Provided editing for alumni magazine

MANAGER, OFFICE OF RECOVERY MINISTRIES at Church of the Open Door

1994 to 1996

- Provided executive support to three pastors
- Created and distributed first marketing materials promoting services to 6,000 attendees

RECEPTIONIST/SECRETARY/ADMINISTRATIVE ASSISTANT/HOST at various companies

1987 to 1994

- Performed secretarial/reception/administrative assistant duties for various companies

## EDUCATION

MASTER'S OF SCIENCE IN TEACHING

2004, Portland State University

- Interdisciplinary degree in Rhetoric & Composition and Film & Television
- Thesis on 1) Film genre instruction 2) writing instruction for undergraduates
- 3.97 GPA

BACHELOR'S OF SCIENCE

1999, Portland State University

- Interdisciplinary degree in Rhetoric & Composition and Film & Television
- Thesis on comparative film analysis
- 3.94 GPA

## SKILLS

Assessment training  
Brand development  
Community management  
Content management  
Booth staffing  
Curriculum development  
Customer service  
Testimonial acquisition  
Event planning  
Faculty development  
Hosting  
Logo development  
Long-range planning  
Marketing  
Master of ceremonies  
Onboarding  
Organization  
Project management  
Public speaking  
Research  
Social media  
Supervision  
Technology training  
Time management  
Training manual creation  
Training video creation  
Volunteer management  
Website creation  
Website maintenance  
Website proofreading

## CHARACTER

STRENGTHSFINDER  
*Futuristic.* Inspired by the future, inspiring others.  
*Winning Others Over.* Loves the challenge of meeting people and winning them over.  
*Positivity.* Upbeat and can get others excited about what they are going to do.  
*Empathy.* Senses the feelings of others.  
*Maximizer.* Focuses on strengths as a way to achieve excellence. Seeks to transform something strong into something superb.